

Board Members Present

Henry A. Lambert, Chair
Diana Lee
Tony Betaudier
Feona Chance-Huezo
Mark David (Zoom)

Others Present

Joanne Hunt
Ariel Arnold
Anna Toma
Nora Balla
Angel Perez

Topic: BCS Board of Trustees Meeting
Time: February 26, 2024 6:00 PM Eastern Time (US and Canada)
Place: 545 Willoughby Avenue, Room 328/Zoom

The meeting was called to order at 6:04 pm. The minutes for the meeting held on January 29, 2024 were approved with a motion from Diana, seconded by Mark. All voting members (4) were in favor.

Enrollment Updates (February 2024)

- Kindergarten: 39
- Grade 1: 27
- Grade 2: 21
- Grade 3: 38 (Lost a 3rd grader because a parent needed a space for a 1st grader & Pre-K student)
- Grade 4: 39
- Grade 5: 35
 - Total: **199**
 - We enrolled a new 3rd grader

Enrollment season 2024 updates:

Marketing & Advertisement plan

Data breakdown of 2023-24 enrollment was presented (Google Ads, Mailings, Flyers, Banners, referrals, etc.). BCS had a total of 89 new admits. Below are the number/percentage of students in parentheses and how each family found out about BCS.

- Google Ads (18)- 20%
- Angel Perez (17)- 19%
- Referrals (16)- 18%

- Outdoor Signage (14)- 16%
- Siblings (12)- 14%
- Flyer (3)- 4%
- Mailer (2)- 2%
- PS 23 (2)- 2%
- Former Student (2)- 2%
- Former Parent (1)- 1%
- Social Media (1)- 1%

Enrollment Plan moving forward

- Recruitment Coordinator Report: (AP)
 - New Family Event scheduled for March 20, 2024 (Information and Tour).
 - Table at Summer Projects on 3/11/24 to give out information to potential interested families.
 - DeStephano Tour (BCS Community Partner) scheduled for 3/20/24.
- Meeting with Consultant on 2/29/24 to discuss:
 - Advertising/Marketing- Joanne will be meeting with Eric via Zoom to discuss the next phase of enrollment.
 - Website updates- Joanne will be meeting with Matt to discuss the increase in Google ads as well as any updates that need to be made to the website at this time.

Applications received as of 2/26/24: **72** applications to the website

- Kindergarten: 45
- Grade 1: 12
- Grade 2: 5
- Grade 3-5: 10
- Total: **72** applications

Why BCS? Parent survey update

- Angel reported out the results received so far regarding the “Why BCS” parent survey. For context, BCS sent a survey to all new families requesting information on why they chose BCS for their child. Of the responses received so far, below is a percentage breakdown of why families chose BCS:
 - Academic Program: 30%
 - A sibling or family member attends the school: 20%
 - Early Drop-off/Late Pick-up: 20%
 - BCS Arts Program (Music & Dance): 20%
 - Yellow Bus Transportation: 10%

Parent Engagement Event/New Parent Event

- 2/28/24: Black History Showcase

Board Questions/Comments

Diana asked if we were going to create a new flyer/mailer for the 2024-25 enrollment season. Joanne responded that we have over 500 mailers still available for use for the new enrollment season and that there was no need to create a new one. Henry expressed that he thought more families would have applied due to the extended morning/afternoon program. Joanne explained that the advertising for the extended program did not begin until the summer of 2023. We believe that we will have more applicants for the 2024-25 school year that apply because of the extended program because advertisement has been continuous.

School Programming

The Summer Boost application for 2024 has been announced from Bloomberg Philanthropies. Application deadline: March 15, 2024. Ms. Hunt will complete the application for the school.

Summit Afterschool Program (7:00 a.m. - 7:00 p.m.)

- Current enrollment: 90 students
- Programming:
 - Current Teaching Specialists: Lego Robotics, Music, Science, Art, Team Sports

Board Questions/Comments

Feona asked if we have done anything to survey the wants of the students and the needs of our community in Summit. We have not had students complete a survey and will do so moving forward to capture student interests.

Education Report

As of 1/31/24, 2nd Quarter Report Card Promotion-In-Doubt Notifications: 78 total promotion-in-doubt notifications in grades K-5. 63 of these notifications went to students in grades 1-5.

Promotion-in-doubt notifications by grade:

- Grade 1: 15 (5 new students: 4 academic/1 attendance)
- Grade 2: 8 (6 new students: 5 academic/1 attendance)
- Grade 3: 22 (12 new students: 11 academic/1 attendance)
- Grade 4: 7 (4 new students: 4 academic)
- Grade 5: 11 (4 new students: 4 academic)
 - 31 /63 students are new students. Of these 31 students, 28 are academic concerns or academic & attendance concerns. 44% of our new admits are potential holdover concerns.

Literacy & Math Updates

- Students in grades 3-5 will be taking a mock NYS ELA exam on 3/11-3/12.
- The Academic Deans (Ms. Toma and Ms. Balla) presented an update of the current ELA and Math data based on several data points that BCS collects (See attached updated presentation: Closing the Achievement Gap).

Board Questions/Comments

Feona asked if we were meeting the needs of the community. Joanne explained that we have created multiple pathways to address the students that are currently struggling. From small homogenous groups to address specific deficiencies daily, to the multiple tiered supports (MTSS) that have been developed for individual students as well as newly opened cases for evaluations of students who have gone through the MTSS cycle. BCS staff is constantly reviewing literacy and math data to make decisions for next steps. Diana asked if these statistics are public. Joanne explained that only the NYS official testing data is made public and not in-house BCS school data.

Financial Report

- January 2024 Financial Report
 - Through January 31, 2024 the school has recognized \$2,265,466.25 in per pupil revenues. We are projecting to recognize \$4,129,555.96 in per pupil revenue by year end. Enrollment is currently based on 199 GENED students, 8.254 students in the 20-60% SPED range and 19.998 in the > than 60% category range. We have about \$120,000 of ARP funding remaining to tag expenses through the end of the grant term of September 30, 2024. We have incurred \$2,343,228.35 in expenses through January 31st. The current year-end projection is a surplus of \$157,400. The school has \$879,368.52 of cash in the bank. Of that, \$75,446.40 is in the escrow account. 1,279,228.51 is being held in investment accounts for a total of 2,158,597.03 currently in the bank.

Board Questions/Comments

The board was encouraged with the estimated surplus for the end of the school year.

Additional Board Items: None

Date & Location of next meeting: 545 Willoughby Avenue, Room: 304 and Zoom.

- a. Upcoming Board Meeting Date(s): March 25, 2024 at 6:00 p.m.

Adjournment: Adjournment: A motion was made to adjourn the meeting by Tony and seconded by Feona. All voting members (4) were in favor. The meeting was officially adjourned at 7:00 p.m.