



Board of Trustees Meeting Agenda

Monday, February 26, 2024

6:00 p.m.

Room 328

Welcome.....Henry Lambert, Chairman

Reading and Adoption of minutes: January 29, 2024

Enrollment Updates

- Enrollment: (January 2024 updates)
 - 2023-24 Enrollment Update
 - Kindergarten: 39
 - Grade 1: 27
 - Grade 2: 21
 - Grade 3: 38 (Lost a 3rd grader because the parent needed a placement for their 1st grader and Pre-K child)
 - Grade 4: 39
 - Grade 5: 35
 - Total: **199**
 - We enrolled a new 3rd grader and a kindergartener
- Enrollment Season 2024 Updates
 - Marketing & Advertisement
 - Data breakdown of 2023-24 enrollment (Google Ads, Mailings, Flyers, Banners, referrals, etc.) **89 total new admits**
 - Google Ads (18)- 20%
 - Angel Perez (17)- 19%
 - Referrals (16)- 18%
 - Outdoor Signage (14)- 16%
 - Siblings (12)- 14%
 - Flyer (3)- 4%
 - Mailer (2)- 2%
 - PS 23 (2)- 2%
 - Former Student (2)- 2%
 - Former Parent (1)- 1%
 - Social Media (1)- 1%
 - Enrollment Plan moving forward
 - Meeting with Consultant this week to discuss:
 - Advertising/Marketing

- Website updates
- Applications received to date
 - Current kindergarten applications
- Why BCS? Parent survey update
- Parent Engagement Event/New Parent Event
 - 2/28/24: Black History Showcase

School Programming

- Summer Boost for 2024 has been announced. Application deadline: March 15, 2024
- Summit Afterschool Program (7:00 a.m. - 7:00 p.m.)
 - Current enrollment: 90 students
 - Programming:
 - Current Teaching Specialists: Lego Robotics, Music, Science, Art, Team Sports

Education Report

- 2nd Quarter Report Card Promotion-In-Doubt Notifications
- Literacy & Math Updates
 - Closing our Achievement Gap Update

Financial Report:

- January 2024 Financial Report

Personnel Updates: None

Public Comment

Date & Location of the next meeting:

- Upcoming Board Meeting Date: March 2024

Adjournment