

Board Members Present

Henry A. Lambert, Chair
Diana Lee
Mark David
Feona Huevo
Tony Betaudier

Others Present

Joanne Hunt
Eric Grannis

Topic: BCS Board of Trustees Meeting
Time: June 5, 2023 6:00 PM Eastern Time (US and Canada)
Place: ZOOM and 171 East 80th Street, New York

Join Zoom Meeting

<https://us02web.zoom.us/j/82291448351?pwd=dnQ0aXVJRTdpWGFGbMk0raEFGbGFGQT09>

The meeting was called to order at 6:05 pm.

1. School Program for 2023-24:

- a. There is a need for a shift in school programming: Due to declining enrollment BCS is exploring an extended and more flexible school day to accommodate working parents.
- b. BCS will also begin a more aggressive recruiting and advertising strategy to draw attention to this potential program coupled with all of the other attractive features of this school.
- c. Potential BCS Flexible Program hours:
 - i. In an effort to increase enrollment, BCS is in the process of revising its drop-off and pick-up hours for parents. Below are the ideas that were presented regarding the program:
 1. Drop-off of scholars would be as early as 7:00 a.m. Pick-up would be as late as 7:00 p.m.
 2. Core instruction would not be affected and would continue to be from 8:30 a.m. - 4:00 p.m.
 3. Instructional activities/enrichment activities will occur from 7:00-8:00 a.m. and then from 4:00-7:00 p.m. Examples of the instructional activities are:
 - a. Enrichment activities that we already offer;
 - b. Reading, audio books, Learning/playing Board Games, educational activities, tutoring where appropriate;

4. The extension of the school day would not alter the character, spirit or curriculum at BCS.

5. Financial risk

a. BCS will need to spend additional funds for the following in order to implement this program:

- i. Additional personnel for longer hours of employment for the extended day
- ii. Advertising and PR relations
- iii. Other expenses
 - 1. Licensing for audiobooks in Overdrive
 - 2. Board games for school and giving to students

d. Board Member Questions/Comments/Concerns

- i. Tony/Feona had several questions regarding the program and wanted an understanding of why Eric was getting involved and what purpose he would serve at the school. Eric discussed his background and his 20+ years of experience with charter schools. He believes that this may really increase enrollment due to the nature of the flexibility for drop-off and pick-up for families. Tony reminded the board that BCS used to have an extended day program many years ago that included chess, dance, drama, karate, etc. that was very successful. At that time, BCS had a strong enrollment of 240 students. Tony and Feona felt that going back to a model such as this and also incorporating some new activities would be very intriguing to parents, current and new.
- ii. Diana had questions regarding the structure of the program and the importance of including activities such as art, music and dance. Diana explained that she has a close friend who has a doctorate in afterschool programming and that she would like us to meet with her to discuss the structure of our program to ensure that it is effective and developmentally appropriate.
- iii. Since there were several questions/comments/concerns regarding the structure of the program, the board felt that it would be best to continue this conversation with a more thorough presentation of the tentative structure of the program at either the July or August 2023 board meeting.
- iv. All board members agreed that the extended day is a necessary step for BCS at this time for the 2023-24 school year.

2. Public Comment: None

3. Date & Location of next meeting: 545 Willoughby Avenue, Room: 304 and Zoom.

- a. Upcoming Board Meeting Date(s): July 18, 2023 at 6:00 p.m.

4. Adjournment: A motion was made to adjourn the meeting by Henry and seconded by Tony. All voting members (5) were in favor. The meeting was officially adjourned at 7:25 p.m.