**Board Members Present**

Henry A. Lambert, Chair

Mark David

Diana Lee

Feona Huezo

**Others Present**

Pamptata Sanders

Robert Morales

Ariel Arnold

Joanne Hunt

The meeting was held in a public space at the school (Room 304) as well as via a ZOOM conference call on March 22, 2022.

Topic: BCS Board of Trustees Meeting  
Time: March 22, 2022 6:00 PM Eastern Time (US and Canada)

Place: ZOOM and 545 Willoughby Avenue, Room 304  
  
Join Zoom Meeting  
<https://us02web.zoom.us/j/82291448351?pwd=dnQ0aXVJRTdpWGFhMk0raEFGbGFGQT09>  
  
Meeting ID: 822 9144 8351  
Password: bcs  
One tap mobile  
+16465588656,,82291448351#,,,,0#,,593914# US (New York)  
  
Meeting ID: 822 9144 8351  
Password: 593914  
Find your local number: <https://us02web.zoom.us/u/kewCcJCVKx>

The meeting was called to order at 6:04 pm. The minutes for the meeting held on February 16, 2022 were approved with a motion from Mark, seconded by Diana. All voting members (4) were in favor.

**School Updates:**

1. Strategic Enrollment Plan- Ms. Hunt/Mr. Angel- Listed below are the amounts that have been budgeted/spent on recruitment for the 2021-22 school year.
   1. Current Recruitment expenses as of 2/2022
      1. Google Ads: $1587.48
      2. Facebook Ads: $2154.07
      3. Daily News Advertising: $3300.00
      4. Charter School Virtual Fair: $450.00
      5. Recruitment Coordinator: $27,848.63
      6. Total spent: $35,340.18
   2. How does this compare to where we are getting our students? The per pupil revenue received for each general education student is $16,844. The number before the parentheses is the number of students enrolled via that particular marketing strategy. The number in parentheses is the monetary equivalent we received based on the number of applicants/enrollees who learned about BCS through these marketing efforts:
      1. Google Ads/Facebook Ads: 21 ($353,772)
      2. Daily News Advertisement:$3300.00 (We are not sure if anyone has learned about BCS via the Daily News. Mark suggested utilizing a code upon applying.)
      3. Recruitment Coordinator (13) /Charter School Virtual Fair (1): ($235,816)
      4. BCS Family Referrals: 10 ($168,440)
         1. A question was asked regarding our referral program. In the past, we offered a referral fee for families who recommended new families. We will review whether we will institute this program moving forward.
      5. Siblings: 3 ($50,532)
      6. Other: 1 ($16,844)
      7. Another question that was raised by a board member was, “How many of these new students are SPED or ELL students? We will provide an answer for the April 2022 board meeting.
      8. Another question that was raised by a board member was, “How many of these new students attend our after school programs?
      9. Board members would like to know how all interested applicants moving forward, whether they take a seat or not, learned about BCS.
   3. District versus out-of-district new students
      1. Of the 47 new students currently in a classroom:
         1. 28 live outside of the district: 58%
         2. 20 live in the district: 42%
2. Renewal:
   1. Operations
      1. DOE must still review our discipline policy to ensure that it is compliant and current: April 8, 2022 at 9:30 a.m.
3. School Programing
   1. Summit Afterschool program began the week of October 4th
      1. 36 total students attend the program
   2. Grades 3-5 Gamers/Coding Afterschool program began on November 16th
      1. 18 total students attend the program (Tues/Thurs)
   3. The Tutoring Assistance Program (2nd cycle in effect)
      1. 48 total students currently being serviced
      2. 14 tutors are working in the program
4. **School Safety and COVID cases since 2/16/22**
   * 1. Faculty: 0
     2. Students: 0
   1. Random testing continues to occur weekly due to the uptick in COVID- we currently have a total of 140 permission slips from students (78%)
   2. Rapid COVID Test distribution- Students will receive rapid COVID tests on a weekly basis in order to test weekly due to the mask mandate being lifted. Diana suggested that we give a tutorial to families on how to administer the rapid test because the directions can be overwhelming and daunting.
   3. 54 students which represents 30% of our population are currently vaccinated.
   4. Vaccination Site at BCS- we have looked into becoming a potential vaccination site, but there is limited information available on how to become one. We will continue to reach out to get more information on public vaccination sites and how to become one.
5. **Financial Report: Ms. Ariel**
   1. Financial report: BCS currently has a surplus of 181,800 as of 2/28/22. There is 1.8 million in investment accounts and 549K in our operating account for a total of 2.3 million in the bank.
   2. Currently we are working on recouping our ESSER and ARP funds which have been spent for the 2021-22 school year.
   3. Ariel is working on EOY projections and will have them available by the May 2022 board meeting.
6. **Enrollment Updates**
   1. Total enrollment: **174** (178)
      1. K- 15 (Lost 2 students, 1 moved to Georgia, 1 decided to home school due to mask mandate lift)
      2. 1- 29
      3. 2- 29 (Lost 1 student who moved to North Carolina)
      4. 3- 31
      5. 4- 35 (Lost 1 student who moved to Georgia)
      6. 5- 35
7. **Additional Board Items**
8. **Public Comment**
9. **Date & Location of next meeting:** 545 Willoughby Avenue, Room: 304 and Zoom until further notice
   1. Thursday, April 7, 2022
10. Adjournment: A motion was made to adjourn the meeting by Feona and seconded by Diana. All voting members (4) were in favor. The meeting was officially adjourned at 6:35 p.m.